

# Enterprise Architecture



go to the source

Join your peers at this 2 day executive development session.

**zachman framework** enterprise architecture  
enterprise models business alignment ea standards  
federated architectures **for managing change**

To bring this course to your organization, email us at [info@intervista-institute.com](mailto:info@intervista-institute.com)

## 1. The innovation imperative.

### Business drivers for Enterprise Architecture.

- The waves of change
- The revolution in concepts

## 2. From the source.

### The Zachman Framework for Enterprise Architecture.

The Zachman Framework is perhaps the most referenced in the industry. This session provides participants with a unique opportunity to learn first hand about its concept and utility, directly from the man who developed it.

- Enterprise knowledge artifacts:
  - From data, function and networks
  - From scope to enterprise, systems and technology models
- The extended framework:
  - From people, time and motivation
  - From workflow, process and business rule models
- Rules of the Framework

## 3. Addressing the paradoxical challenge

### Rapid delivery & enterprise infrastructure.

- The "model" vs the "results" view of the world
- Process concepts
- What about objects?
- Paradigms for managing change: Architecture and assemble-to-order manage rapid delivery

## 4. Behind the scenes.

### EA implementation essentials.

- Model selection
- Skills, approaches and tools
- Short term demand strategies
- Managing federated architectures

## 5. For good measure.

### The role of EA standards in successful implementation.

- Framework standards
- Adapting the standards to your organization
- Elaborating the models to your business

## 6. Planning the work.

### Enterprise Architecture methodologies.

- Classification vs methodologies
- Methodology standards
- Methodology vendors
- Framework implementers
  - Methodologies overview

## 7. Working the plan.

### Enterprise Architecture practicalities.

- Funding and cost justification
- Return on Investment (ROI)
- Repositories and model management
- Organization & culture change
- Towards the new business imperative: Build, Store, Manage and Change the Models

## Your course leader

### John Zachman



Internationally recognized thought leader in the discipline of Enterprise Architecture. Originator of one of the most authoritative conceptual structures on IS architecture — Framework for Enterprise Architecture, author of the e-book “The Zachman Framework for Enterprise Architecture — A Primer” and the Zachman Framework Standards.

## Related Courses

### Business Architecture

Learn how to create a more agile, and responsive Business Architecture. John Bruder's expertise on BA is conveyed through lively workshops and examples.



### Innovation Strategy

This session is ideal for teams responsible for product, service innovation or transformation. Balancing inspiration with structure, this course provides strategies for ideation and breakthrough innovation, and follows with new insights on creating business models for success.



“I feel energized and much better equipped to think things through and start engineering the enterprise. Thanks!”

**Kelvin White**  
**Corporate Technical Architect**  
**Talisman Energy**

“The greatest reward from this two-day course was the depth of John’s knowledge on the industry in general with regards to the framework. This is the value added, separate from the content.”

**Sherry Shaaked**  
**Manager, Planning & Coordination**  
**Infrastructure Canada**

“Hour-for-hour, this is the best seminar I have attended. The instructors thoroughly covered concepts, demonstrated their application effectively and convincingly explained the consequences of poor architectural practice.”

**Daniel A. Joseph, Ph.D.**  
**Associate Professor, MIS**  
**Rochester Institute of Technology**

“This has been an eye opening experience. Receiving this training from the masters will most certainly keep measurable benefits going forward. Stan provided additional concepts and practices around implementation strategies, a critical next step in exploiting the framework ontology – this was great!!!”

**Dennis Johnson**  
**System Architect**  
**Wellmark Blue Cross Blue Shield**

### Team members who will benefit:

Senior Vice-President/Director  
Chief Information Officer (CIO)  
Vice President/Director IS  
Strategic Planner/Enterprise Architect  
Information Systems Manager  
Business Architect  
IS/Technology Architect  
IS/Technology Planner  
Project Manager/Leader  
Information Architect  
Application/Systems Architect  
Business Unit or Department Manager  
Business Analyst

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## course fees

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Small teams (5 to 9 participants: payment per participant). Large teams inquire for additional discount.	\$ 1895
Early enrollment 4 weeks prior to session date	\$ 1950
Regular enrollment Must be received one day prior to session. No participant will be admitted into the course without prior payment arrangement.	\$ 1970

All applicable taxes extra.

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Enroll your team today.  
Limited capacity

Call: 514-717-7667

## Team members who will benefit:

Senior Vice President/Director  
Chief Information Officer (CIO)  
Vice President/Director IS  
Strategic Planner/Enterprise Architect  
Information Systems Manager  
Business Architect  
IS/Technology Architect  
IS/Technology Planner  
Project Manager/Leader  
Information Architect  
Application/Systems Architect  
Enterprise Information Manager  
Chief Financial Officer

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